

● the anti-
corruption
foundation

Case for Support

Fighting for
a peaceful,
democratic
Russia



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What are we striving for?

01 An end to the war

02 The downfall of Putin's regime

03 Russia becoming a peaceful,
democratic country



Alexei Navalny founded the Anti-Corruption Foundation (ACF) to fight President Vladimir Putin's regime in 2011 and he became Russia's leading opposition politician. Putin tried to have Navalny assassinated and then imprisoned him upon his return to Russia in January 2021.

On February 16, 2024, Putin had Alexei killed in a colony beyond the Arctic Circle. Putin's regime has declared the Anti-Corruption Foundation a terrorist organization and has filed criminal charges against our staff.

Now Yulia Navalnaya, Alexei Navalny's widow, must continue this critical and timely work in his place.



“ I will continue Alexei Navalny's work. I will continue fighting for Russia. And I call on you to stand with me.

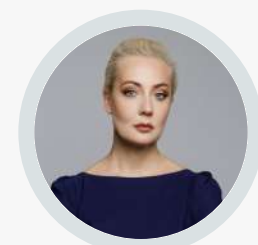


Yulia Navalnaya

February 19, 2024

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“ Putin killed my husband,
Alexei Navalny. But he didn't
silence his ideas.



Yulia Navalnaya

June 5, 2024




04



Yulia Navalnaya and French President Emmanuel Macron discussed support for the Russian opposition during their meeting on May 31, 2024

Yulia Navalnaya and U.S. President Joe Biden at their meeting on February 22, 2024

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We seek
 **change**
from within,
working with
those **inside**
Putin's Russia

— **Combating** Putin's propaganda: we tell Russians the truth about the war and Putin's crimes on our media network, reaching average audiences of 18–20 million every month

— **Holding** hundreds of thousands of one-on-one telephone discussions with ordinary Russians via our Good Truth Machine platform

— **Running** an underground resistance movement in Russia

— **Conducting** large-scale, reliable opinion polls in Russia

— **Supporting** political prisoners in Russia

— **Assisting** democracy activists in Russia

— **Helping** Russian men escape the military draft

— **Investigating and exposing** the corruption of Putin and his elites

Most popular network of Russian opposition channels

We reach vast audiences in Russia and our video content keeps increasing in popularity.



TikTok channel

6.3 million views per month



Instagram videos and reels

10 million views per month



Three YouTube channels:



Alexey Navalny

6.5 million

103 million views Jan—Aug 2024



Navalny Live

3.5 million

274 million views Jan—Aug 2024



Popular Politics

2.7 million

512 million views Jan—Aug 2024

Popular Politics, 2024: 57% increase in video views

May—Dec 2023

327 million views

Jan—Aug 2024

512 million views

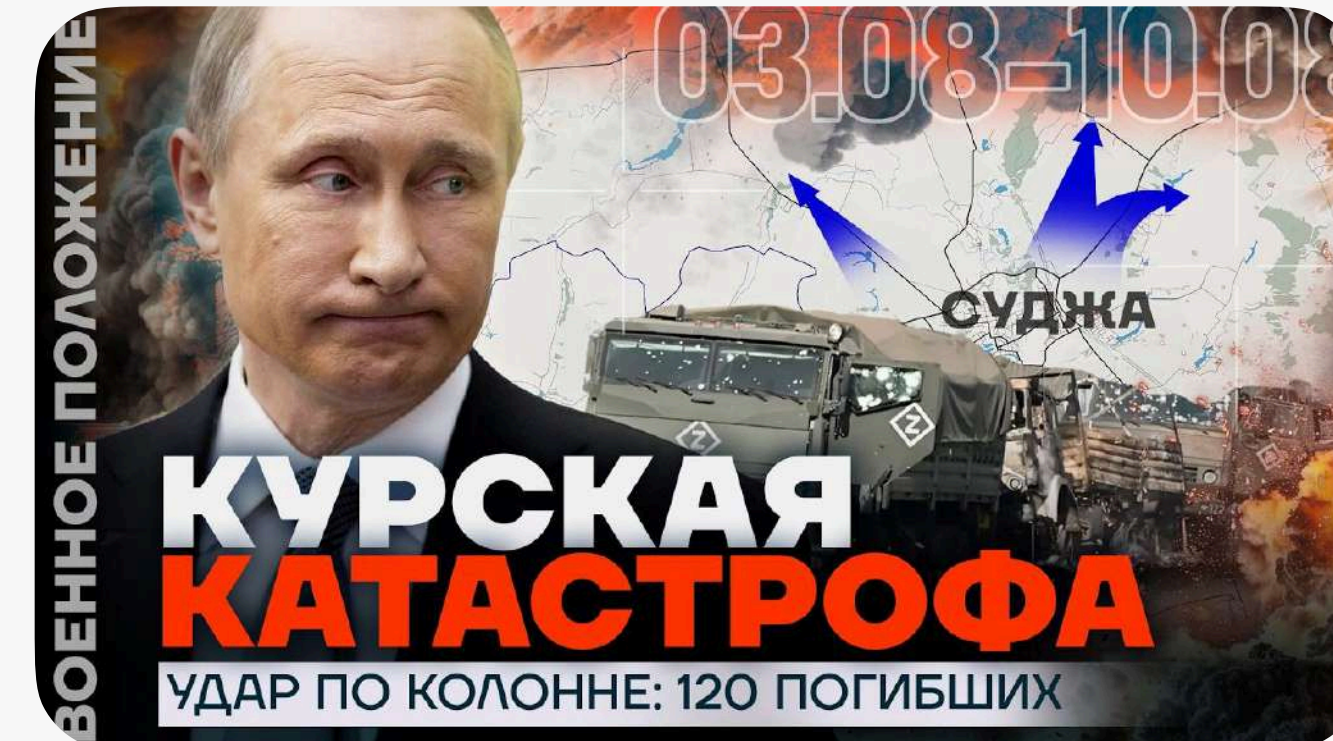
+57%

acf. Combating Putin's propaganda

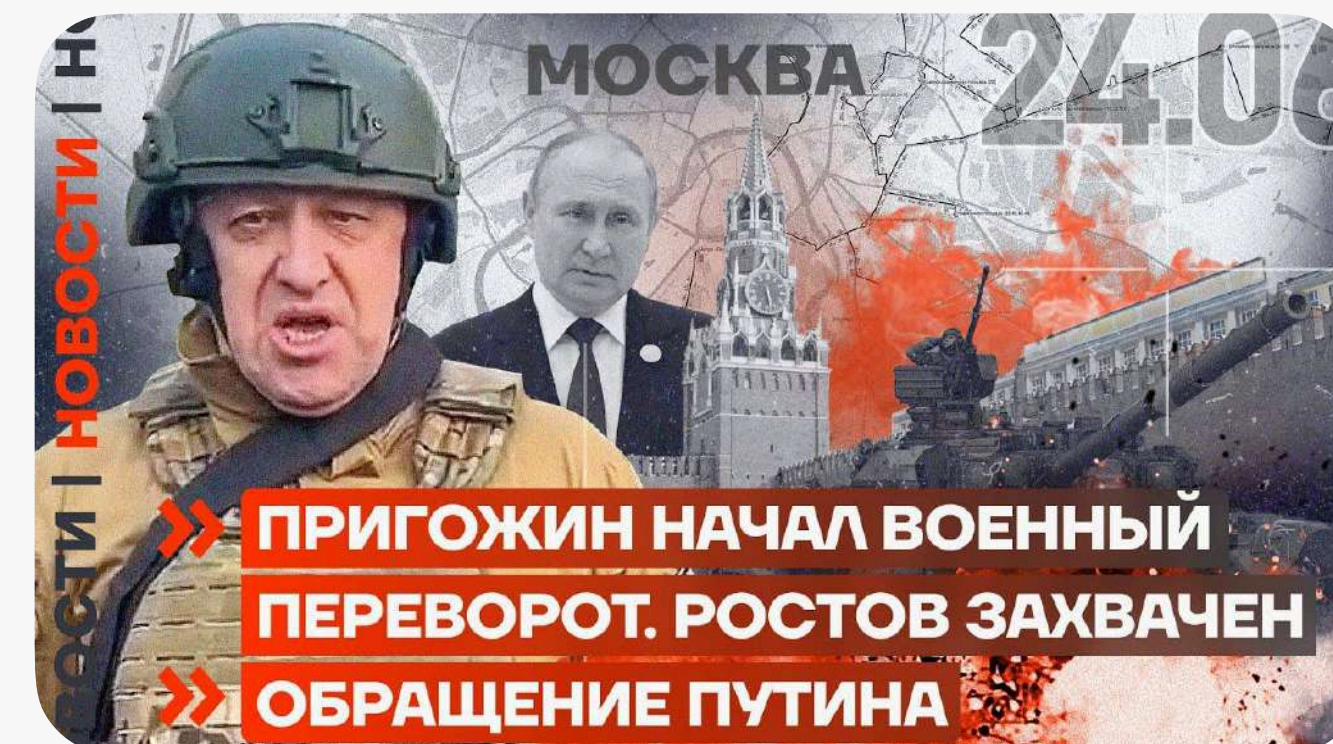
While Russian propaganda continues to claim everything is going to plan...

...we use video content to push on **pressure points** in Russia

- Create major pressure from below
- Multiply and intensify Putin's political problems
- Raise public awareness in Russia of major problems



Effects of war with Ukraine on Russia: Catastrophe in Kursk Region



Military coup in Russia: Prigozhin launches a military coup. Rostov is taken. Putin's address to the people



The Mayor of Orsk abandoned local residents suffering from flooding: Mayor of Orsk, aren't you ashamed of yourself?

How does it work?

We use any important event in Russia to rock the boat and undermine the Putin and his party's authority. Be it specific issues, the military draft or local and country-wide elections.

One example from summer 2024

The city of Orsk, on the southeastern border of Russia, experienced a severe flood in April 2024 as a result of a burst water dam (which supposedly had recently been repaired by local authorities). Thousands of houses were flooded and local residents were (eventually) evacuated. Help from the authorities was minimal and slow.



The ACF content team made several videos on this tragedy, which quickly racked up several million views



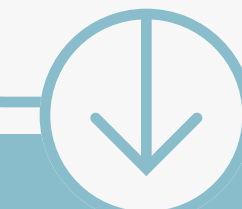
The Good Truth Machine volunteers made thousands of calls to Orsk and Orsk Region



The ACF investigation team published their investigation into the corrupt Mayor of Orsk



The ACF sociology unit launched a survey of local residents in Orsk and Orsk Region



Notwithstanding the atmosphere of total repression in Russia, local residents become furious. They openly criticise local and state authorities online and on the street.



In the face of residents' total outrage, the Mayor of Orsk is forced to resign. Local residents feel empowered.

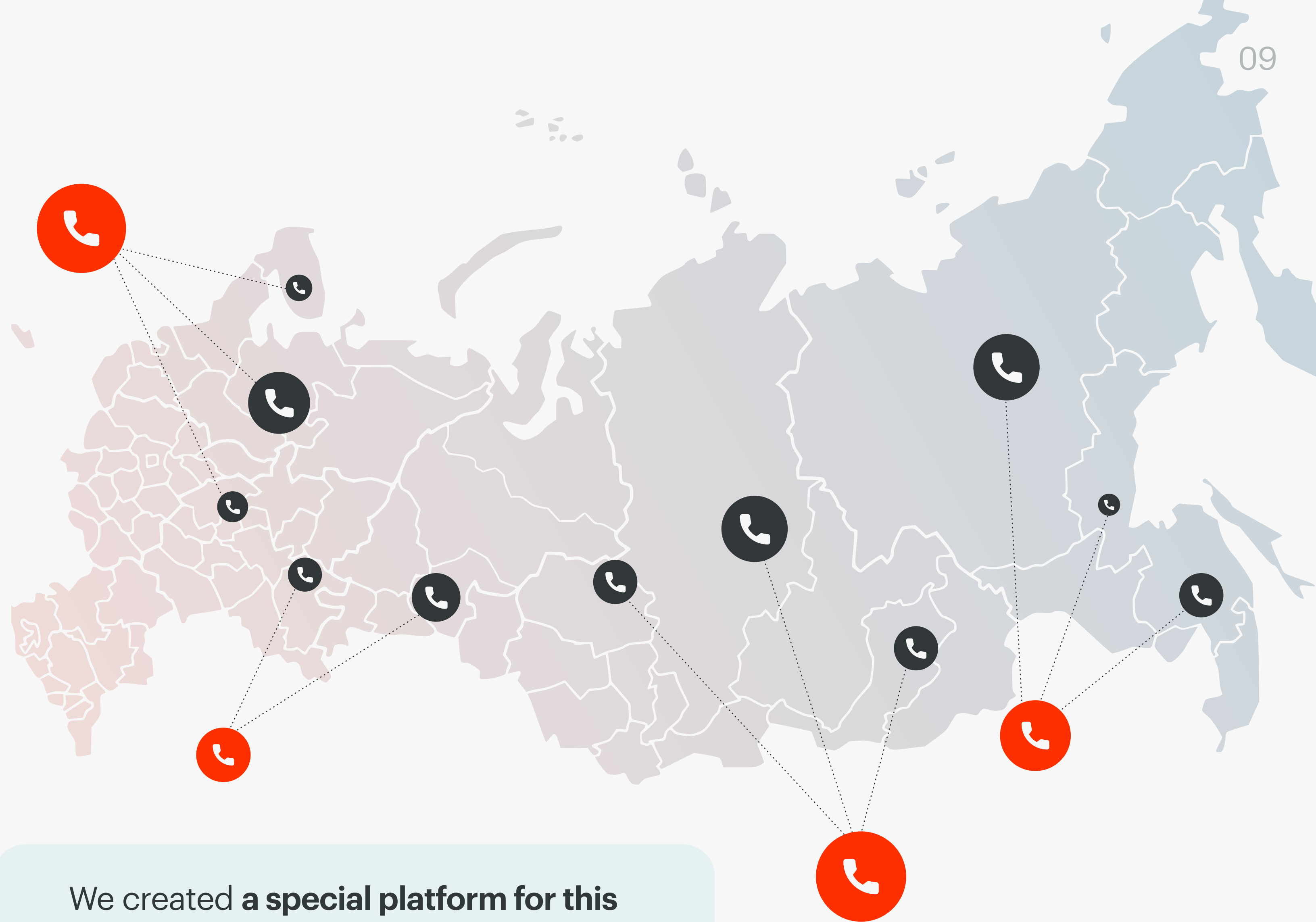
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Good Truth Machine

→ Our team of volunteers makes **tens of thousands of calls to ordinary Russians** across country.

→ Our volunteers **speak to people, ask their opinions on key issues** and work to breakthrough Putin's propaganda in one-to one conversations.

→ We created **a special platform for this project**, which allows volunteers to make calls from anywhere in the world.

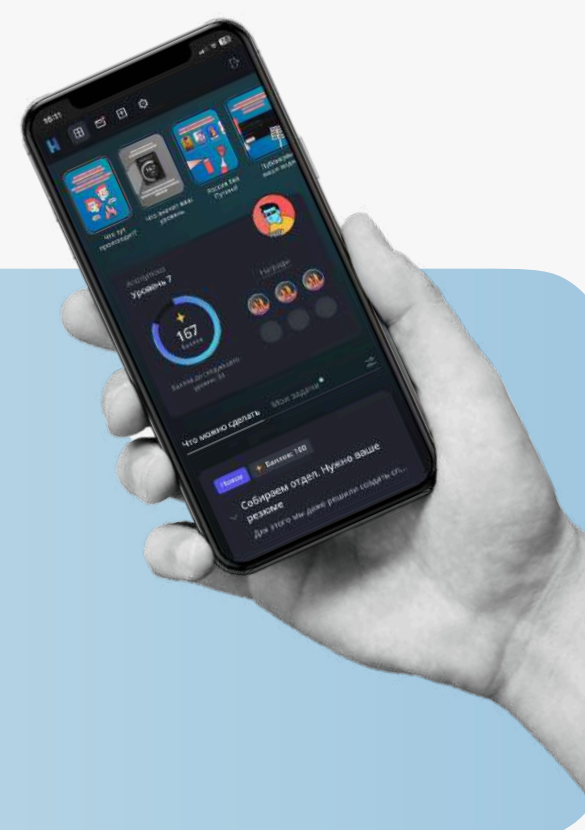




Running an underground resistance

From 2017 we had over 80 regional Navalny Hubs across Russia and tens of thousands of volunteers. They were shut down by Putin in 2021, but our volunteers and links with them remain active.

We've created a **safe, secure platform for our volunteers in Russia** to coordinate resistance to Putin and the war.



We have **tens of thousands of volunteers in Russia.**

Their work includes:

- Creating and distributing anti-war leaflets, banners and graffiti across Russian cities
- Sharing info on what's really happening with older Russians via WhatsApp, Telegram and Viber chats.
- Making opposition websites and other online resources
- Helping to bypass the state blocking of opposition websites
- Assisting the ACF investigation team in finding essential information and material
- Counteracting regional propaganda media by creating alternative sources and channels of information

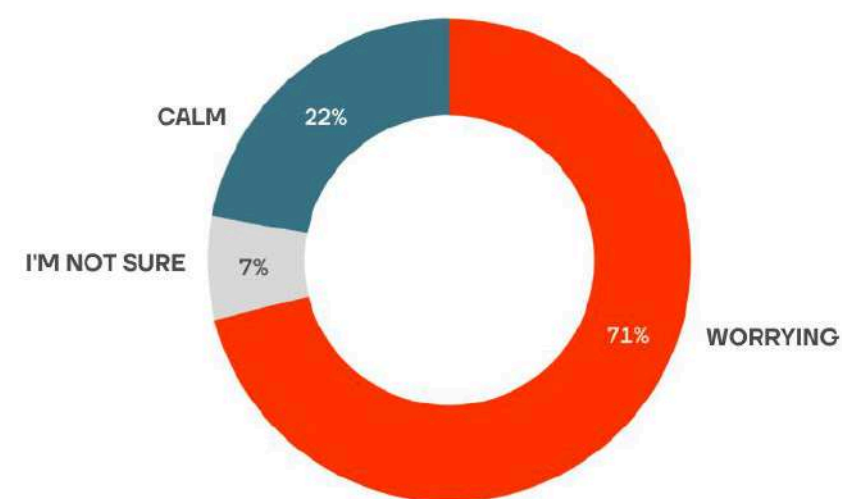
acf. Conducting reliable opinion polls

ACF polls and surveys

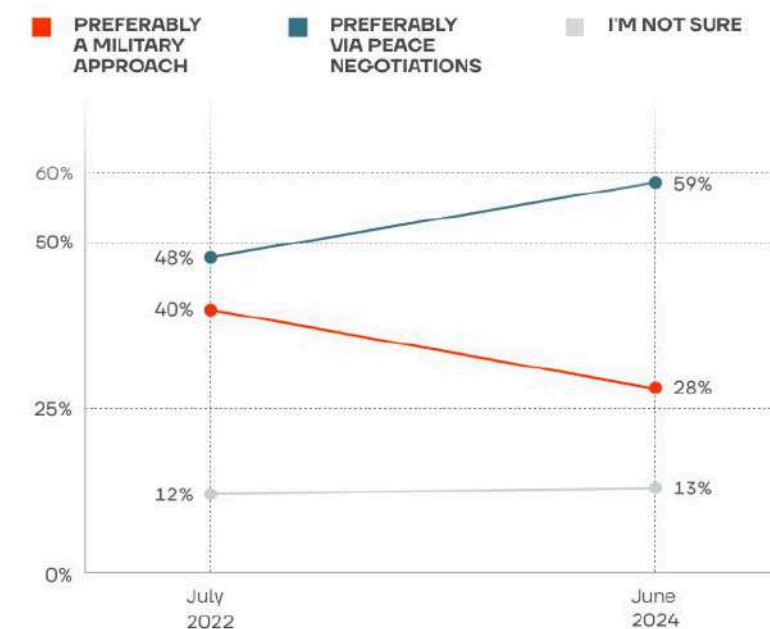
To know the true sentiments of people living in a repressive dictatorship, you need to use specialist methodology.

Report examples

IN YOUR OPINION, HOW WOULD YOU DESCRIBE THE GENERAL FEELING IN OUR COUNTRY TODAY, CALM OR WORRYING?



WHAT APPROACH SHOULD BE TAKEN TO RESOLVE THE CONFLICT IN UKRAINE?



The ACF has a **dedicated**
→ **sociology unit** working to gauge public opinion since 2014

We conduct

12+

national, full scale polls a year via phone calls and online surveys

We base and adjust the ACF's
→ **strategies** on the results of these polls





Helping democracy activists and political prisoners in Russia



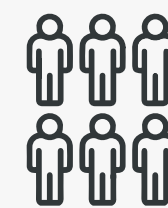
777

cases secured by our team of lawyers for activists' cases with over \$3 million in compensation since 2017.



2000+

Since 2022 we've written over 2000 recommendation letters for those fleeing Russia due to war and repression and were seeking political asylum.



1569

Since Russia invaded Ukraine in 2022, we have paid 1569 fines totaling \$340k on behalf of brave people who took part in street protests.



640+

Our team of lawyers have given over 640 free, in-depth consultations to Russians who fled country. For many of these people, forced emigration was the only way to avoid prison.



\$700,000

Together with other opposition media and organizations we collected over \$700,000 to support political prisoners in Russia, providing for legal aid, food and family visits.

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Helping Russians escape the military draft

To help ordinary Russians from taking part in Putin's criminal war, we created the Military Draft Telegram Bot [@mob_news_bot](#)

Military Draft Telegram Bot

150,000

subscribers

People can use the channel to...

- Ask our lawyers for help in escaping the draft or conscription
- Send in any info related to the draft or conscription
- Share a success story of how someone evaded the draft or conscription
- Find links to resources to help locate missing or fallen soldiers

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Investigations into corruption, war criminals and propagandists

The ACF's renowned investigative team has published over 140 investigations on YouTube since 2013

The ACF's investigations often lay the groundwork for **sanctions** imposed by the United States, the European Union, and other Western jurisdictions. Through its YouTube investigations, the ACF ensures that **those involved in unlawful practices are held accountable** for their actions.

Our investigations...

- are **watched by millions** of Russians
- have **sparked numerous large scale protests** across Russia
- directly **influence international sanctions** and asset freezes



Putin's Palace. History of the world's largest bribe. Exposes the corruption behind Putin's \$1.35 billion residence



2021



132M



Don't call him 'Dimon'. Reveals the \$1.2 billion embezzlement scheme associated with Dmitry Medvedev, Prime Minister of Russia at the time of release.



2017



47M

The Anti-Corruption Foundation **includes**



More than 140 employees



Tens of thousands of volunteers engaged worldwide, including in Russia



10 Telegram channels with a combined audience of over 2 million readers



Three YouTube channels:



Alexey Navalny

6.5 million
 103 million views Jan—Aug 2024



Navalny Live

3.5 million
 274 million views Jan—Aug 2024



Popular Politics

2.7 million
 512 million views Jan—Aug 2024



Four instagram channels

10 million views per month



TikTok channel

6.3 million views per month

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We know there is a demand for our work

- The anti-war rallies we organize attract thousands of people from dozens of countries around the world.
- Our media reaches a monthly audience of 18–20 million people
- Internal surveys show that the vast majority of our supporters are still in Russia and feel positively about everything we are doing.

Our work could not be more important than it is today, which is why private donors are essential to securing our future.



Yulia Navalnaya

Chairwoman of the Advisory Board, Anti-Corruption Foundation

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Fundraising against the backdrop of Putin's tyrannical regime

2011—2021

Exclusively crowdfunded
by ordinary Russians

Since its founding, the ACF operated
solely on donations from our
supporters in Russia.

2021

Donating to ACF made
a criminal offence in Russia

In 2021 Putin declared us an “extremist”
organization which made donating
to us in Russia a criminal offence and
as a result **drastically reduced our main
source of income.**

2022

Putin invades Ukraine
and sanctions block
Russians from making
international transfers

The ACF has been based in the E.U since
2021, after being forced to leave Russia.

**From March 2022 we could no longer
receive any donations from Russia
unless in cryptocurrency.**

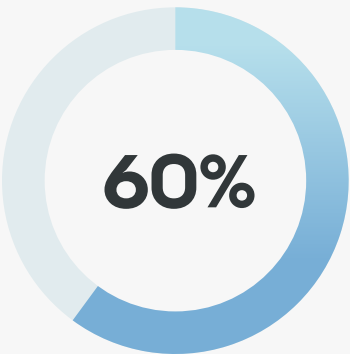
2024, present

**Donations outside
of Russia are now our
only way forward**

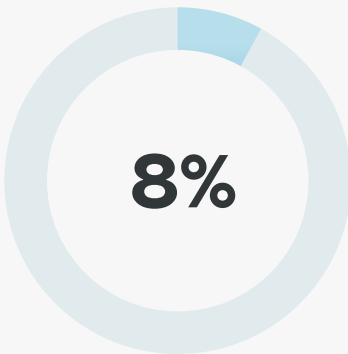
Our supporters in Russia could face
up to **8 years in prison** for making
a donation to the ACF.

ACF Finances | Expenses

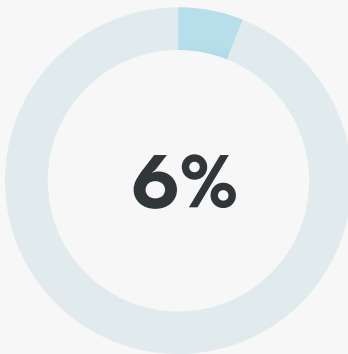
Fixed expenses
≈ €600,000
per month



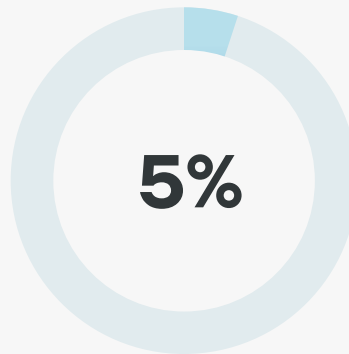
Salaries and taxes
€350,000



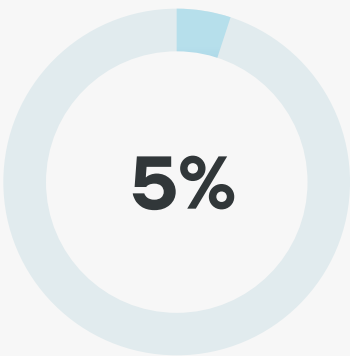
Legal support for political
prisoners and payment of fines
€50,000



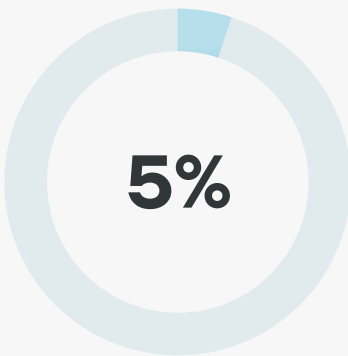
Travel expenses, public
appearances, events
€40,000



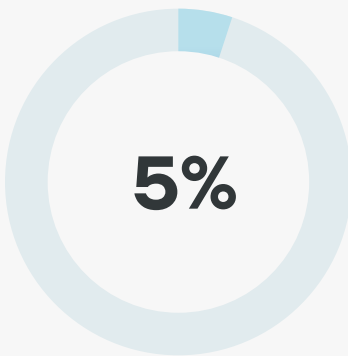
Office rent and
maintenance
€30,000



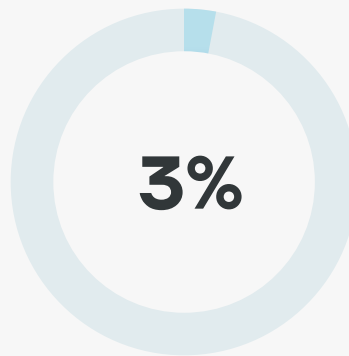
External contractors
€30,000



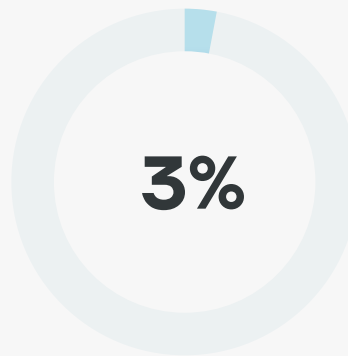
Security
€30,000



IT infrastructure
€30,000



Sociological research
€20,000

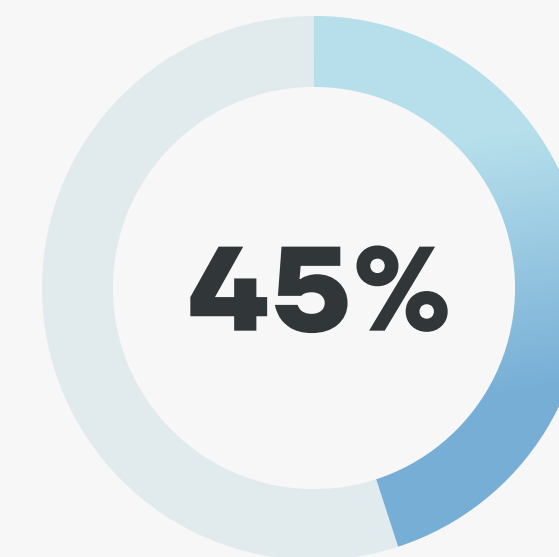


Other expenses
€20,000

ACF Finances | Revenue

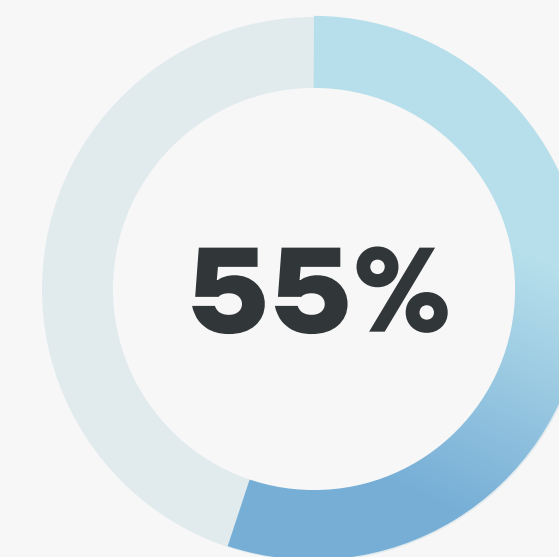
Recurring revenue

≈ €320,000
per month



Large anchor donors

€140,000



Crowdfunding

€180,000

- Stripe
- Patreon
- YouTube
- GoFundMe
- Benevity

acf. How to contribute to our work

**We are grateful
to everyone who supports
the timely work we do**

For smaller donations



donate.fbki.info/en



[Venmo](#)



[GoFundMe](#)

The Anti-Corruption Foundation (EIN: 85-0774334) is a US registered 501(c)(3) private foundation. US donations are fully tax-deductible to the extent allowed by law.

For large donations (over \$5,000)

Bank information

Bank of America, N.A.

Swift: BOFAUS3N

Bank address: 222 Broadway, New York, NY, 10038

Beneficiary: Anti-Corruption foundation Inc

Beneficiary address: 75 State St Ste 100, Boston, MA, 02109

Account No: 466006113179

US wire transfer routing no: 026009593

For mail purposes

For your charitable donation, please make checks payable to the Anti-Corruption Foundation Inc.

Name: Anti-Corruption foundation Inc.

Address: 85 Broad St Room 16-038, New York, NY, 10004

Address (for mail and checks): 75 State St Ste 100, Boston, MA, 02109

EIN: 85-0774334

Contact details

Website: acf.international

Email: info@acf.international